

**St. Joseph's College of Commerce (Autonomous)**  
**#163, Brigade Road, Bangalore - 560 025**  
**LESSON PLAN - II SemB. Com TT**

**Dr. Anupama S. Kotur (Kaddi)**  
**Subject Name: Geography in Travel Planning**  
**Subject Code: C2 15 AR 204**

**Lecture hours: 60**

**Objective:** The knowledge of Geography shall give an extra edge to the students in designing the itineraries for travellers. It shall provide an insight to the students on various travel destinations around the world.

| Sl. No        | UNIT & OBJECTIVES   | No. of Lecture Hours | Methodology/ Instructional techniques | Evaluation/ learning confirmation |
|---------------|---|----------------------|---------------------------------------|-----------------------------------|
| <b>Unit 1</b> | <b>Introduction</b>   | <b>4 Hours</b>       |                                       |                                   |
| 1             | Definition - Inter-Relation between geography and tourism - Geographical components of tourism  | 2 Hrs                | Lecture                               | Question and Answer               |
| 2             | Approaches of study to Geography of Tourism.  | 2 Hrs                | Lecture & Case Study                  | Question and Answer               |
| <b>Unit 2</b> | <b>Physical Geography</b>   | <b>8 Hours</b>       |                                       |                                   |
| 1             | How to read maps based on latitude and longitude - Exercises on plotting of important cities and countries  | 2 Hrs                | Lecture & Illustration                | Assignment                        |
| 2             | Scale of the map and measurement of the distance on map, use of conventional signs and symbols in maps and signs especially significant for tourism sector      | 2 Hrs                | Lecture & Illustration                | Question and Answer               |
| 3             | Time difference, Time Zones, IST (Indian Standard Time), GMT (Greenwich Mean Time) International Date Line, Day light saving time                               | 2 Hrs                | Lecture & Illustration                | Group Activity                    |
| 4             | Time calculation, Journey/Elapsed time and city time calculation  | 2 Hrs                | Lecture & Illustration                | Question and Answer               |
| <b>Unit 3</b> | <b>World Geography</b>  | <b>10 Hours</b>      |                                       |                                   |
| 1             | Major tourist attractions around the world - America-North, South- Europe,  | 2 Hrs                | Lecture                               | Group Activity                    |
| 2             | Asia, Africa and Australasia -  | 3 Hrs                | Lecture                               | Group Activity                    |
| 3             | Continent wise country profile- capitals and currencies - major airports  | 3 Hrs                | Lecture & Illustration                | Question and Answer               |
| 4             | <b>Major Geographical features</b> - Climatic conditions, Major Oceans, rivers, deserts, mountains, waterfalls, forests, major tourist attractions of the world | 2 Hrs                | Lecture & Illustration                | Question and Answer               |
| <b>Unit</b>   | <b>Indian Geography</b>   | <b>18</b>            |                                       |                                   |

| <b>4</b>      |   | <b>Hours</b>    |                        |                                     |
|---------------|---|-----------------|------------------------|-------------------------------------|
| 1             | India and the sub-continent - location - boundaries - physical and political features-coast and islands - climatic conditions - Mountainous features of India, Plain Area, Coastal area, Deccan ,major rivers, lakes, plateaus, deserts - seasonal incidence(floods,droughts) | 5 Hrs           | Lecture                | Question and Answer                 |
| 2             | Statewise profile-capitals and languages- major airports-Major tourists attractions in different states and union territories   | 5 Hrs           | Lecture                | Question and Answer                 |
| 3             | Maps showing National parks and wildlife sanctuaries; cultural, historical and religious spots with their transport connectivity.   | 5 Hrs           | Lecture                | Question and Answer                 |
| 4             | Maps of India showing the major tourist circuits.   | 3 Hrs           | Lecture & Illustration | Group Activity                      |
| <b>Unit 5</b> | <b>Karnataka Tourism</b>  | <b>12 Hours</b> |                        |                                     |
| 1             | Geographical view of Karnataka - Major historical places Belur, Halebidu, Hampi, Badami, Aihole and Pattadakal, Mysore,   | 6 Hrs           | Lecture                | Question and Answer                 |
| 2             | Srirangapatna, Bijapur, Bidar and Kalbargi - Role of Department of Tourism and K.S.T.D.C in promoting tourism in Karnataka.   | 6 Hrs           | Lecture                | Question and Answer / Presentations |
| <b>Unit 6</b> | <b>Planning Travel Itineraries</b>  | <b>8 Hrs</b>    |                        |                                     |
| 1             | Definition-- Planning the Itinerary -Basic steps involved in Planning   | 2 Hrs           | Lecture                | Question and Answer                 |
| 2             | Itineraries (PACE) - Air planning itineraries - resources of planning Itineraries -   | 3 Hrs           | Lecture                | Assignment                          |
| 3             | understanding various tour brochures of selected countries like Asia and Europe   | 3 Hrs           | Lecture                | Assignment                          |